



## Press Release

September 26, 2018

“Henkel Day” celebrated around the world including 72 Henkel North America sites

9,000 employees contributed to Henkel’s success and the development of its newest innovative products and technologies in North America

Henkel recognized among Forbes’ “Best Employers”

## Henkel Celebrates 142 Years of Global Innovation, Growth & Sustainability Leadership

Rocky Hill, Conn. – Today, Henkel celebrates 142 years of innovation, growth and sustainability leadership globally. In North America, Henkel continues to grow as the company launches new products, creates high-impact solutions for top corporations and achieves significant milestones toward its 2030 sustainability goals.

“The success of Henkel truly relies on the strength of our employees,” said Jerry Perkins, President, Henkel of America, Inc. “Today is a day for us all to recognize each other for our contributions and the important role we play in our continued growth.”

Henkel continues to grow as an innovative global leader in brands and technologies. This year, Henkel acquired leading Canada-based retailer brand manufacturer JemPak Corporation, further strengthening Henkel’s laundry and home care portfolio in North America. Henkel also welcomed employees from leading hair professional brands Joico and Zotos Professional following the acquisition of Zotos International Inc., further strengthening its professional business in the U.S., the world’s single biggest hair professional market.



Over the last year, Henkel has also expanded its facilities from coast to coast, including opening its new Beauty Care Hair Professional Headquarters and the #AcademyofHair in Culver City, CA, and opening its new state-of-the-art Research and Development facilities in Stamford and Trumbull, CT.

These achievements are in addition to ongoing success across all of Henkel's businesses in North America, where Henkel offers well-known consumer and industrial brands including Schwarzkopf® hair care, Dial® soaps, Right Guard® antiperspirants, professional hair care brand Sexy Hair®, Persil®, Purex® and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives.

### **Values, Sustainability, and Community**

Henkel's Values of Customers and Consumers, People, Financial Performance, Sustainability and Family Business guide the choices and decisions its employees around the world make every day.

The Company has set ambitious sustainability goals. By 2030 the company goal is to triple the value created for the footprint made by its operations, products and services. Henkel recently launched its sustainable packaging initiative, in which the Company aims to have 100% of its packaging be recyclable, reusable or compostable\*, and for 35 % recycled plastic to be used for its consumer goods products in Europe, in the year 2025.

In North America, Henkel has partnered with the How2Recycle® label program to encourage consumer recycling. As part of this partnership, a selection of Henkel's Laundry & Home Care products including Soft Scrub® and Purex Crystals® will feature the How2Recycle label on their packaging at major retailers across the United States, including Walmart. The company's Adhesive Technologies business unit is also featuring this label on paperboard cartons used for its Technomelt® brand of industrial products.

In addition to its sustainability initiatives, Henkel has deeply enhanced its corporate social responsibility efforts in the communities in which it operates, reaching more than 95,000 beneficiaries in the U.S. and beyond through programs including Henkel's "Make an Impact on Tomorrow" (MIT) initiative and social partnerships. Henkel's product donations, which include its annual participation in the Today Show Toy Drive amount to donations in excess of \$3 million in Beauty and Laundry care products. In the spirit of Henkel Day, Henkel will be giving a donation in support of equal opportunity education-focused organizations, including [Teach For America](#) and [WE.org](#).

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### **About Henkel in North America**

Henkel operates across its three business units – Adhesive Technologies, Beauty Care and Laundry & Home Care – in North America. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Right Guard® antiperspirants, professional hair care brand Sexy Hair®, Persil®, Purex® and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. North America is an important region for Henkel: With sales of around 5.8 billion US dollars (5.2 billion euros) in 2017, North America accounts for 26 percent of the company's global sales. Henkel employs more than 9,000 people across the United States, Canada and Puerto Rico. For more information, please visit [www.henkel-northamerica.com](http://www.henkel-northamerica.com).

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### **About Henkel**

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2017, Henkel reported sales of 22.6 billion US dollars (20 billion euros) and adjusted operating profit of around 3.9 billion US dollars (3.5 billion euros). Combined sales of the respective top brands of the three business units – Loctite®, Schwarzkopf® and Persil® – amounted to 7.2 billion US dollars (6.4 billion euros). Henkel employs more than 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](http://www.henkel.com).

\* excluding adhesive products where residue may affect recyclability

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