



## Press Release

October 31, 2018

Henkel deepens Beauty Care Hair Professional leadership bench

# Henkel Announces Two Leadership Appointments for Beauty Professional Brands

Culver City, CA and Mississauga, Canada - Henkel, the company behind well-known brands such as Schwarzkopf®, Dial®, Right Guard®, Persil®, and Loctite®, today announced two new leadership appointments in its Beauty Care Hair Professional business. John Fortunato, most recently General Manager for Schwarzkopf and Alterna North America, has been named Head of Henkel Beauty Care Hair Professional in Canada. Suzanne Dawson will join Henkel Beauty Care Hair Professional in North America as Vice President & General Manager for Schwarzkopf Professional US and the Global Alterna Hair Care business, located in Culver City, California. Dawson and Fortunato will both report to Stefan L. Mund, Regional Head of Beauty Care Hair Professional in North America.

“We are thrilled to announce the appointments of both John and Suzanne, two outstanding leaders in the beauty industry. Both have significant professional beauty experience coupled with a growth-oriented mindset that make each of them the ideal choices for these important roles as we grow our brands,” said Mund.

“John is a cohesive team leader with strong vision and proven ability to build organizations and take them to the next level to drive ongoing growth. We are pleased to have him serve as our leader for Henkel Beauty Care Hair Professional in Canada,” said Mund. “Suzanne is widely recognized as a pioneer and expert in active wellness beauty and is a proven global brand builder. As we welcome Suzanne to the Henkel team, we look forward to her entrepreneurial and passionate leadership.”

Dawson brings more than 25 years of international experience in the beauty professional industry to Henkel. Prior to her role at Henkel, she held various leadership roles at Aveda Corporation, Estee Lauder, Murad Inc., LVMH, YogaWorks Inc. and most recently as President/Co-Founder of YUNI Beauty. She holds a degree in marketing from Monash University Australia, attended The Wharton School and was part of the Estee Lauder Executive Program at Vassar College. She is an Ashtanga Yoga certified teacher.

Fortunato joined Henkel in 2014 and has served in roles including General Manager, Schwarzkopf Canada and General Manager, Schwarzkopf Canada and Head of Sales for North America. He has nearly 30 years of experience in the beauty professional industry, previously serving in sales roles at Wella Corporation in Canada and the United States, Kao Professional, and Sexy Hair Concepts. He studied Business Administration at the University of New Brunswick.

### **About Henkel in North America**

Henkel operates across its three business units – Adhesive Technologies, Beauty Care and Laundry & Home Care – in North America. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Right Guard® antiperspirants, professional hair care brand Sexy Hair®, Persil®, Purex® and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. North America is an important region for Henkel: With sales of around 5.8 billion US dollars (5.2 billion euros) in 2017, North America accounts for 26 percent of the company's global sales. Henkel employs more than 9,000 people across the United States, Canada and Puerto Rico. For more information, please visit [www.henkel-northamerica.com](http://www.henkel-northamerica.com).

### **About Henkel**

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2017, Henkel reported sales of 22.6 billion US dollars (20 billion euros) and adjusted operating profit of around 3.9 billion US dollars (3.5 billion euros). Combined sales of the respective top brands of the three business units – Loctite®, Schwarzkopf® and Persil® – amounted to 7.2 billion US dollars (6.4 billion euros). Henkel employs more than 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit [www.henkel.com](http://www.henkel.com).

### **Contacts**

Media

Jenny Schiavone, 475-299-9192

[Jennifer.schiavone@henkel.com](mailto:Jennifer.schiavone@henkel.com)