



Press Release

November 16, 2018

New center offers hands-on customer training in latest vehicle repair methods

Henkel opens Vehicle Repair Training & Application Center in North America

Rocky Hill, CT - Henkel Adhesive Technologies, the leading provider for adhesives, sealants and functional coatings worldwide, has announced the opening of a new customer training and application center in Rocky Hill, Connecticut. The facility will offer hands-on technical application training for LOCTITE® brand automotive aftermarket products and TEROSON® brand collision repair products, and provide mechanics, collision repair and glass installer technicians with the tools and knowledge to make automotive repairs faster, safer, and more reliable.

The 2100 sq. ft customer facility is one of Henkel's 11 Vehicle Repair Training & Application Centers around the world, that brings together best-in-class technical training with cutting edge technology in a collaborative environment. Customers who visit the site will be able to participate in training using the latest LOCTITE® and TEROSON® products in specialties such as engine repair, glass installation, and recreating original equipment manufacturer seams in collision repair.

“As part of Henkel’s goal to be the customers’ champion, we are committed to understanding our customers’ applications and supporting their service needs with innovative solutions in order to deliver the best possible results from our products,” said Paul Chaplinsky, Global Head of Innovation Portfolio Management for Henkel. “Henkel’s new Vehicle Repair Training & Application Center will enable us to leverage our global innovations, listen to our customers’ and distributors’ feedback and offer the

latest application techniques and certified training across the United States and Canada.”

The facility features a wide variety of training capabilities including work benches for mechanical repair, a spray booth for collision repair applications and an auto lift for under body work. It also features state-of-the-art video conferencing technology, allowing Henkel’s application engineers to engage with customers who are unable to travel to the physical facility.

Henkel celebrated a grand opening ceremony for customers on Thursday, November 15, which included a ribbon cutting and tours of the facility, hosted by members of Henkel’s North America Adhesives Technologies leadership team and regional management. For more information or to arrange training at the center, visit www.na.henkel-adhesives.com/aam.

About Henkel in North America

Henkel operates across its three business units – Adhesive Technologies, Beauty Care and Laundry & Home Care – in North America. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Right Guard® antiperspirants, professional hair care brand Sexy Hair®, Persil®, Purex® and all® laundry detergents, Snuggle® fabric softeners as well as Loctite®, Technomelt® and Bonderite® adhesives. North America is an important region for Henkel: With sales of around 5.8 billion US dollars (5.2 billion euros) in 2017, North America accounts for 26 percent of the company’s global sales. Henkel employs more than 9,000 people across the U.S., Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2017, Henkel reported sales of 22.6 billion US dollars (20 billion euros) and adjusted operating profit of around 3.9 billion US dollars (3.5 billion euros). Combined sales of the respective top brands of the three business units – Loctite, Schwarzkopf and Persil – amounted to 7.2 billion US dollars (6.4 billion euros). Henkel employs more than 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel’s preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at www.henkel-northamerica.com/press

Contact: Blair Hennessy, Abernathy MacGregor
Phone: 212.371.5999
Email: BTH@ABMAC.COM