



Press Release

September 9, 2019

Henkel names new Human Resources leader for North America

Henkel appoints Frank Steinert as Head of Human Resources in North America

Stamford, CT - Henkel, the company behind well-known brands such as Dial®, Right Guard®, Schwarzkopf®, Persil® and Loctite®, has appointed Frank Steinert as Senior Vice President, Head of Human Resources North America. In addition, he will serve as a member of Henkel's North American leadership team. Steinert will be based at Henkel's Consumer Goods North American Headquarters in Stamford, Connecticut.

Prior to joining Henkel, Steinert spent the majority of his career at Bertelsmann, first as a General Counsel, then taking on added responsibility for Human Resources. He later became Chief HR Officer (CHRO) of Random House based in New York. After the merger of Random House and Penguin, Frank was appointed CHRO for the merged company globally. Steinert holds an executive MBA in Accounting and Controlling from the University of Muenster, Germany.

With an impressive background in talent development, digital transformation, and change management, Steinert is a proven people-centric and team-oriented leader. His experience across different industries, environments, and cultures, well position him to lead the strategic direction and operations of Human Resources for Henkel North America.

“With the growth of Henkel North America in recent years, this is an exciting time to join a fantastic organization and help further fuel our momentum as an employer of choice,” said Steinert. “Together, with my Human Resources team, our business partners, and fellow employees, I look forward to energizing our culture and commitments to optimize talent, strengthen diversity, and drive business success.”

About Henkel in North America

In North America, Henkel operates across its three business units: Adhesive Technologies, Beauty Care, and Laundry & Home Care. Its portfolio of well-known consumer and industrial brands includes Schwarzkopf® hair care, Dial® soaps, Right Guard® antiperspirants, Persil®, Purex® and all® laundry detergents, Snuggle® fabric softeners, as well as Loctite®, Technomelt® and Bonderite® adhesives. With sales of around 6 billion US dollars (5 billion euros) in 2018, North America accounts for 25 percent of the company’s global sales. Henkel employs approximately 9,000 people across the U.S., Canada and Puerto Rico. For more information, please visit www.henkel-northamerica.com.

About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2018, Henkel reported sales of around 20 billion euros and adjusted operating profit of around 3.5 billion euros. Henkel employs around 53,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel’s preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com.

Photo material is available at www.henkel-northamerica.com/press

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